

## Oleg Maykhopar

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Product designer, 8 years of experience.

Tools: Figma, Photoshop, HTML/CSS,

User-Centered Design, Keynote.

Familiar with JS

**Timepad** | Contractor → Designer → Head of product design | Jan 2020 – now

- Co-created and owned a design-system;
- Redesigned most of the platform;
- Managed the team of 5 designers;

As a manager

- Implemented a hiring framework into our process of hiring;
- Implemented front-end analytics into the product.

**Planca.coach** | Founder, designer, coder, sales | 2018 – 2021

- Tested numerous hypothesis;
- Hired and managed blog writers, coders, olympic participants, coaches, a manager and a marketer;
- The business had modest profit since the day 1, had clients in the US, Russia and Ukraine, but the market didn't seem to grow, so I closed the project.

**Delivery Club** | ex Mail.ru Group | Senior product designer | 2016 – 2017

- Redesigned both iOS and Android apps, revised the most important parts of the user journey, while conducting user interviews and creating prototypes;
- Created a design system;
- Interviewed and hired designers.

**Other experience**

- **Landy**. I co-founded an automated AI web page personalisation startup;
- **Art. Lebedev Studio**. Designed and led the installation of the Moscow Metro floor navigation;
- **2GIS**. Redesigned their major project at the time called Flamp.ru;
- **Pandadoc** and **Onesoil.ai**. Worked for a few month in both companies but failed to find my place there.