

Oleg Mayhopar

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Product designer, 6 years of experience. Tools: Adobe Suite, Sketch, Figma, Keynote, User-Centered Design. Fluent in HTML/CSS and familiar with JS.



PandaDoc Growth/product designer July 2019—November 2019

Deals accelerating tool.

- Designed 12 experiments;
- Designed, prototyped and user-tested the onboarding.

Delivery Club (Mail.ru Group) Senior product designer 2016—2017

The first, and largest food delivery company in Russia.

- Redesigned mobile app with user researches and customer interviews and accompanied its development across iOS and Android platforms;
- Designed food order experience for the biggest Eastern Europe social network VK, provided design specs for the developers, and accompanied its development;
- Created a design system to reduce the time of UI development and to make the outcome of the design team more consistent;
- Interviewed and hired new designers, helped them to onboard;
- Made numerous keynotes for the team meetings and directors quarterly reports.

Flamp (2GIS) Product designer 2015—2016

Redesign of the russian Yelp

- Designed the new responsive website;
- Initiated the creation of the service guidelines and actively contributed to the design system;
- Designed keynotes, marketing materials, took photos for the blog posts;
- After the redesign, the company was profitably sold.

Other experience

- **Landy:** Interface and branding for an automated AI web page personalization startup. (2015—2016)
- **Art. Lebedev Studio:** Designed and led the installation of the Moscow Metro floor navigation in a half of the city center stations. Designed an interface for the biggest Russian lotto. (2013—2014)
- **Agenty Zmin:** Designed navigation for the city train in Kyiv with a group of volunteers. (2014)
- **Appetit:** Senior product designer. Designed both iOS/Android apps, and keynotes. Developed logo, online and offline company appearance. Acquired by Mail.ru Group. (2016)
- **Yandex** (Contractor, NDA, 2018);
- **Planca.life:** Founder and a generalist unit in a self-initiated project with a crew of 5 (2018—Today)